

DISCOVER ESTÉE LAUDER'S FUTURIST SKINTINT SERUM

Skincaring makeup, powered by science.

Estée Lauder introduces the **NEW Futurist SkinTint Serum**, a skin-enhancing **tinted serum** with a lightweight, natural **radiant finish** and a **Botanical Oil Infusion** that nourishes and locks in moisture

Infused with **85 % skincaring ingredients**, this innovative **skincare-makeup** hybrid provides **all-day radiant** wear and **hydration**, while improving skin over time, even after removal.

THE SCIENCE BEHIND THE GLOW

- **Botanical Oil Infusion:** Meadowfoam Seed, Calendula & Rosehip Botanical Oils enrich skin with **essential nutrients** to nourish, strengthen, condition, and lock in moisture.
- **Silky, ultra-fine Soft Clay Cocoons** surround and cushion oils for a quick-drying, airy lightweight and nourishing feel and non-greasy finish.
- Formulated with **skin enhancing ingredients**, Moisture Saccharides and Glycerin work together to provide immediate and long-term hydration.
- **Texture and Tone Duo**, Glucosamine and Trametes Versicolor Extract, work together in the formula to gently resurface and smooth skin's texture, while also improving skin over time.

POWERFUL MAKEUP WEAR

The new **Futurist SkinTint Serum** provides immediate and **all-day radiance**. The breathable, non-greasy, fast-setting formula has a lightweight, airy texture that gives an ultra-natural radiant finish with light buildable coverage.

- Sweat and humidity resistant
- All-day wear (8 hours)
 - Non-settling
 - Non-creasing
 - Non-poring
 - Non-caking
 - Non-streaking
 - Color true

SKINCARING BENEFITS

This high-performance **SkinTint** provides immediate and **all-day hydration** and **radiance**, with SPF, antioxidant, and blue light protection.

Futurist SkinTint Serum is free-of:

- Silicones
- Fragrances
- Mineral Oil
- Sulfates
- Drying Alcohols
- Synthetic colors

PRACTICAL INFORMATION

Futurist SkinTint Serum is available in **12** flexible, multi-dimensional shades.

Futurist SkinTint Serum is priced at a suggested retail price of **€57** and will be available in **all points of sale** as of **October 2023**.



For more information or to request images or samples please contact
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ESTÉE LAUDER